scheme for a program being transmitted on said each channel [, said program information according to a first informational scheme];

    c)   for each said channel in a second group of one or more of said channels, embedding program information comprising at least a value representing a level in second multi-level category of a second informational scheme for a program being transmitted on said each channel [, said program information according to a second informational scheme]; and,

    d)   transmitting to said viewer first and second sets of configuration information, said first set of configuration information comprising at least a value representing a number of levels in said first multi-level category and descriptive names for said category and one or more of said levels in said first category according to said first informational scheme, said second set of configuration information comprising at least a number of levels in said second multi-level category and descriptive names for said second category and one or more of said levels in said second category according to said second informational scheme.

7.   (Amended) A method for selectively blocking video signals, said method comprising the steps of:

    a)   receiving first configuration information embedded in [said] a first television channel, said first configuration information describing a first informational scheme, said first configuration information specifying, at least, numbers of levels in a first group of one or more multi-level categories of labels, in said first informational scheme;

    b)   storing said first configuration information in a memory;

    c)   receiving second configuration information embedded in [said] a second television channel, said second